

NOVEMBER 1ST

**EXTREME
TRIVIA**



ST. LOUIS

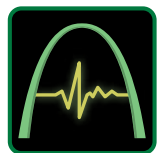
**CELEBRITY
NIGHT**

2019

PROCEEDS BENEFIT

GREATER ST. LOUIS HONOR FLIGHT

**ST. LOUIS CLASSIC ROCK
PRESERVATION SOCIETY**



**WITH
ST. LOUIS CLASSIC ROCK
HALL OF FAME INDUCTIONS**

PROGRAM AD SPACE INFORMATION

The program page trim size is: 5.5 inches wide by 8.5 inches tall.

All ads must conform to the following specifications. No bleed is available for any ad.

Ad space for the program is available in the following formats:

		WIDTH	HEIGHT
Full (covers only; 3 available)	color	4.5 in. (1,350 pixels)	7.5 in. (2,250 pixels)
Full	b&w	4.5 in. (1,350 pixels)	7.5 in. (2,250 pixels)
Half	b&w	4.5 in. (1,350 pixels)	3.5 in. (1,050 pixels)
Third (<i>business card</i>)	b&w	4.5 in. (1,350 pixels)	2.1667 in. (650 pixels)

All ads are black and white/gray scale except for the inside front cover, inside back cover, and back cover.

All artwork should be submitted in one of the following formats:

PDF — high resolution. Please use *PDFX1/a:2001, High Quality Print*, or *Press Quality* settings when generating the PDF. Please be sure all fonts and images are embedded.

JPG, PNG, or TIF — high resolution with low or no compression. 300dpi at actual size is best. Please follow these pixel guidelines:

Because bleeds are not available on any ad, there is no need to include crop marks. It is recommended to include a thin line around ads that are half page or smaller and which have light-colored or white backgrounds. Except for cover ads, placement of ads within the program is by the discretion of the publisher. Please let your ad sales representative know if you need assistance with your ad artwork.

INSIDE COVER AD RATE: \$200.00

BACK COVER AD RATE: \$300.00

**INSIDE FRONT OR BACK COVER
or BACK COVER**

Full Page (no bleed)
color
4.5 in wide x 7.5 in tall

Full Page (no bleed)
black and white
4.5 in x 7.5 in

BLACK & WHITE AD RATE: \$100.00

RATE: \$60.00

Half Page (no bleed)
black and white
4.5 in x 3.5 in

RATE: \$40.00

Third Page (no bleed)
black and white
4.5 in x 2.1667 in
slightly larger than a standard business card

For further information visit
stlouistrivia.com.