

NOVEMBER 1ST

**EXTREME
TRIVIA**



ST. LOUIS

**CELEBRITY
NIGHT**

2014

**ALL PROCEEDS BENEFIT
CARITAS CONNECTIONS
FURRY FRIENDS RECOVERY
SANTA NEEDS HELP**

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TRIVIA RULES

- Each question will be read twice.
Audio questions will be played twice.
- After the final question in a round is asked, a song will play (3-4 minutes). All answer sheets must be turned in by end of this song.
- To challenge the answer to a question, please see the judges during the next round. We will attempt to uphold or overturn the challenge by the time the next set of answers are given.
- A tiebreaker sheet will be given to each table at the end of Round One. Please turn this sheet in by the end of Round Five. The table with the best score will receive \$100. In case of a tie in the main event, the answers on this sheet will be used as a tiebreaker.
- No electronic devices or outside materials (books, notes, etc.) are allowed during game play. If you need to make/take a call, please remove yourself from your table for the duration of that round.
- Mulligans will be offered at 10 for \$10. You may use a maximum of two mulligans in any given round.

CONTENTS

The Charities:

- 3** Caritas Connections
- 4** Furry Friends Recovery
- 5** Santa Needs Help

The Presenters:

- 7** Julie Tristan
- 9** Randy Raley
- 11** Joy Grdnic
- 13** Pat Liston
- 33** Pat McBride
- 35** David Surkamp
- 37** Cardinal Cowboy
- 39** Beatle Bob
- 41** Ron Stevens

St. Louis Classic Rock Hall of Fame

- 16** About
- 17** 2014 Inductees
- 26** Past Inductees
- 29** Jerry M. Cook Memorial Awards



AVAILABLE TONIGHT!

Original-Recipe Twinkies from Clayton's Bakery

*All proceeds will be donated
to tonight's charities.*

In the Fall of 2012, after Hostess® plants closed and Twinkies® disappeared for a time, Clayton's Bakery & Deli came to the rescue.

Clayton's Bakery twinkies started with a phone call from my uncle, Bill Lucido — a lifetime KSHE listener. My uncle was listening the day John Ulett asked if any of his listeners knew how to make Twinkies so he could have one.

My uncle called the radio station and sold out my dad as a possible source. He then called my father at the bakery and told him the station was waiting for him to call in. My dad agreed he could make the popular cream-filled sponge cakes as long as he had the pans to bake them.

Then the search began.

Two weeks later my dad found a source for discontinued Twinkie pans from the 70s — pans discontinued years ago because of their size and weight. We purchased six pans and then began production as soon as we received them in the mail. My dad followed up with KSHE and said he, in fact, had Twinkies and the pans to make them.

Following this, a team set up a fundraiser selling original-recipe Twinkies and all sales after cost were donated to Children's Hospital.

The frenzy was televised on Fox 2 News in Tim Ezell's *Travels with Tim* segment as well as on KSHE.

1,500 Clayton's Bakery twinkies were sold in one day. It was a very exciting and busy day with hundreds of snack cakes and lines out the door.

— Willie Clayton

11744 Manchester Road • Des Peres, MO 63131
www.claytonsbakerydesperesmo.com

CARITAS CONNECTIONS

www.caritasconnections.com



Caritas Connections is a faith-based organization dedicated to “connecting those who have with those who need.”

Inspired by the compassion of Jesus, we continue His mission to feed the hungry, clothe the naked, and help the sick, suffering and homeless.

Many members of our community are eager to share their blessings. Many of our less fortunate neighbors desperately require their help. The challenge is linking the gifts with the needs.

We provide that vital connection — transforming compassion into charity.

Members of St. Gerard Majella Catholic Church in Kirkwood, Missouri, serve as the primary coordinators and volunteers.

FURRY FRIENDS RECOVERY

www.furryfriendsrecovery.org



Furry Friends Recovery provides educational and therapeutic need-based support by connecting pet therapy teams to people who experience mental and emotional challenges.

Whether we visit an inpatient in a specific facility, go to a psychiatrist appointment with someone, or attend a support group meeting, people will find comfort in soft fur.

Many people find it easier to communicate looking into the understanding eyes of a dog, rather than at people in the room that are staring at them as they talk.

Since we have found no other therapy dog organizations in the St. Louis area that offers this specific service in an “on call” type of format, we feel strongly that we will fill a tremendous need by offering people the unconditional love of a furry friend — even if it is only for an hour at a time.

That hour might be all it takes to prevent a suicide or to help someone share feelings with their doctor or support group.

SANTA NEEDS HELP

www.santaneehelp.org



Santa Needs Help is a non-profit organization whose purpose is to support non-profit children's organizations.

For over 10 years Santa Needs Help has been helping local organizations dedicated to helping children who are terminally ill, children with special needs, and the families of law enforcement officers and firefighters killed in the line of duty.

Throughout the year our organization helps at a variety of fundraising events, holiday parties, summer camps, and more. At the events our team brings a popcorn machine, a sno-cone machine, and Gus' Pretzels along with a face painter, DJ, and animals.

Our family of animals we bring for the children include snakes, chinchillas, a tarantula, llamas, and Sonic the hedgehog.

Organizations we help include Friends of Kids With Cancer, The Ronald McDonald House, Make-A-Wish Foundation, The BackStoppers, Camp Rainbow, St. Louis Children's hospital, and many more.



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Birthdays – Team Building Events**

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JULIE TRISTAN

Round 2 – In The News



Julie Tristan is an anchor and multi-media journalist at KSDK-TV in St. Louis. She shoots, writes, edits, and presents all of her stories.

She is also an on-air talent on 106.5 The Arch. In March of 2012, Julie was named the host of “Show Me St. Louis” on KSDK-TV. Later that year she was nominated for a Mid-America Emmy in the category “On Camera Talent: Performer/Host.”

Julie spent some years in the radio business as a traffic reporter for KLOU 103.3, Gospel 1600 and Majic 104.9 (under the name “Julie T.”). She was also the executive producer and co-host for the syndicated talk radio show “Steve and DC.”

She is a HUGE dog lover and considers herself an animal advocate. She spends her time volunteering at local dog shelters like Stray Rescue and the Gateway Pet Guardians.



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RANDY RALEY

Round 3 – Planet Radio



Randy Raley grew up in Ava, Missouri. It was there he got his first taste of radio — when a newsman didn't show up at the local AM station, the on-air personality handed Randy the newscast and had him read it.

His radio career started at KFMH in Muscatine, Iowa. He then went on to WXLN in the Quad Cities and KYYS in Kansas City where he became KC's most popular announcer in the afternoon.

In the spring of 1985, KSHE95 came calling and for the next 13 years Randy dominated the afternoon 4 p.m. to 8 p.m. slot — consistently being #1 or #2 in the key 25-54 demographic.

After his time at KSHE, Randy worked for The Rock!, WSSM, and KLOU before returning to Kansas City to do the morning show for KCFX.

Randy now has his own radio station streaming worldwide. On January 1, 2010, Planet Radio was born. Today, it plays over 6,000 songs from 1963 to the present including “top 40” and “album rock” with some jazz fusion thrown into the mix. For more information go to www.planetradio.us.

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JOY GRDNIC

ROUND 4 – Name and Address



Joy has been known to St. Louis from the age of 17 when she became the youngest female on-air radio personality in the country as KSHE's "Joy in the Morning."

Now, more surprised than anyone that she is no longer 17, Joy brings her take to the little things in life we all experience here in St. Louis at OnSTL.com with her video segment dubbed "What's Joy Thinking?"

Joy maintains she may not be right, but she knows what she's talking about. Joy also can be found at The Fountain on Locust, the restaurant she created for St. Louis in Midtown.

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PAT LISTON

Round 5 – Local Artists



A founding member of “The Pride of St. Louis,” **St. Louis Classic Rock’s 2013 Hall of Fame Inductee – Mama’s Pride**, Pat Liston is a versatile singer/songwriter and musician.

With Pat as key writer and lead vocalist, Mama’s Pride had two successful albums in the 1970s: *Mama’s Pride* in 1975 and *Uptown & Lowdown* in 1976. In 1992, a third album was released on CD, *Guard Your Heart*.

Pat wrote “Blue Mist,” their first single, which is ranked #1 in the Top 95 KSHE Klassics Listener Poll, and is one of only 13 songs in the St. Louis Classic Rock Klassics Database with a perfect score. Fourteen other Mama’s Pride tracks have a score in the database.

In 2003, Pat released his first solo CD, *Blue Mist*. In 2008, he released his second solo album, *Dreamer*, and in 2013, he released a live album called *Wild At Heart*.

Pat currently plays both locally and afar doing solo acoustic performances. For more information and upcoming events go to www.patliston.com.



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2014



**ST. LOUIS CLASSIC ROCK
HALL OF FAME**

ABOUT THE HALL OF FAME

www.stlouisclassicrock.com/hall-of-fame

The St. Louis Classic Rock Hall of Fame was formed from an idea several listeners had in 2011 — as a way to honor St. Louis’s classic rock heritage. The unique twist? The fans are the ones in charge of the process!

The Hall of Fame honors not only local artists, but the DJs, the venues and institutions, and others who have helped give the people of St. Louis unique experiences that no other city can boast.

This year, the fans nominated 44 very worthy candidates to join the eight existing Hall members. They then voted in six new members detailed on the following pages. We have also inducted a pioneer alongside them. I think you’ll agree that all of this year’s class are worthy of being called “Hall of Famer.”

DJs

Allan Carol (Allan Grafman)
J.C. Corcoran
Don Corey
Radio Rich Dalton
Ron Elz
Al Hofer
Prince Knight (Ron Lipe)
Joe “Mama” Mason
Randy Raley
Steve Rosen
Terrye Seigel
Ron Stevens & Joy Grdnic
John Ulett

VENUES/INSTITUTIONS

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Billy Goat Hill
Casa Loma Ballroom
Club Imperial
Disc Connection
Kiel Auditorium
KSHE Kite Flies
KXOK
The Record Exchange
Rusty Springs
Superjam
Vintage Vinyl

LOCAL ARTISTS

Acousti’City
Ralph Butler
Jimmy Lee Kennett
KL II
Bob Kuban & The In-Men
Pat Liston
Michael McDonald
Pavlov’s Dog
Rogers & Nienhaus
Steve Scorfina
Shaman’s Harvest
Spur
David Surkamp

OTHER PERSONALITIES

Beatle Bob

OUTSIDE INFLUENCES

The Grateful Dead
Gypsy

OTHER (EXECS, PROMOTERS, ETC)

Joe Edwards
Ahmet Etregun
Bob Heil

“RADIO” RICH DALTON

2014 Inductee – DJ



“Radio” Rich Dalton has been part of all the great St. Louis classic rock radio stations of the last four decades. He started his radio career at KADI in 1971, then worked at KWK in the early 80s before joining KSHE in 1983. After that he added KSD, KTRS, and KHITS to his resume.

While at KSHE in the 1980s, he hosted the Sunday morning KSHE Klassics program which not only showcased the unique songs that became a “Klassic,” but also his own inexhaustible knowledge of the artists and their songs.

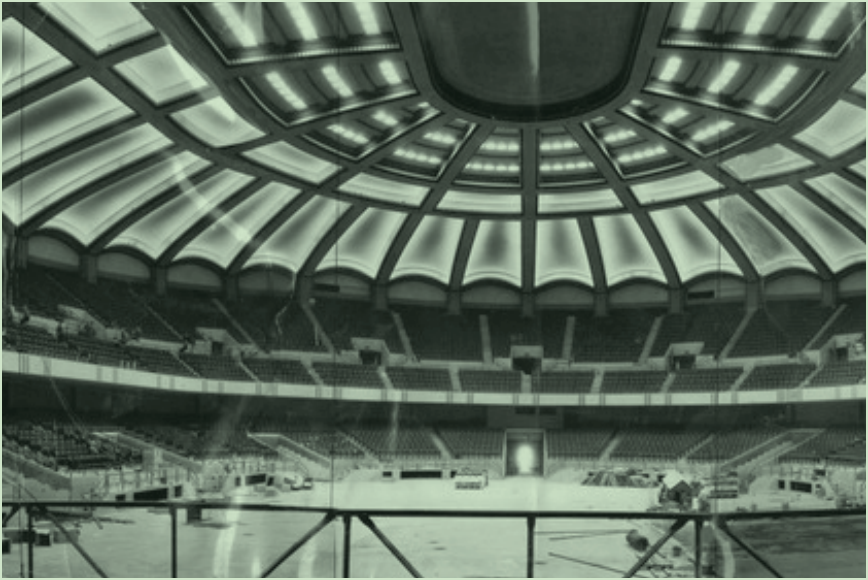
In 2013, Rich started working full-time on running KSHE’s HD radio operation — KSHE2 — which he has called “free-form classic rock like the original KSHE did.”

Sunday nights on KSHE also belong to Rich. His “Seventh Day” show consists of classic albums being played start to finish.

He was inducted into the St. Louis Radio Hall of Fame in 2010.

KIEL AUDITORIUM

2014 Inductee – Venue/Institution



Kiel Auditorium opened as the Municipal Auditorium in 1934, replacing the St. Louis Coliseum at Washington and Jefferson Avenues as the city's main indoor arena with a capacity of 9,300.

Renamed for former St. Louis Mayor Henry Kiel in 1943, the auditorium was unique in that it was split in two — with the front of the building being the Kiel Opera House. As the stages were back to back, it was possible to use both sides at once.

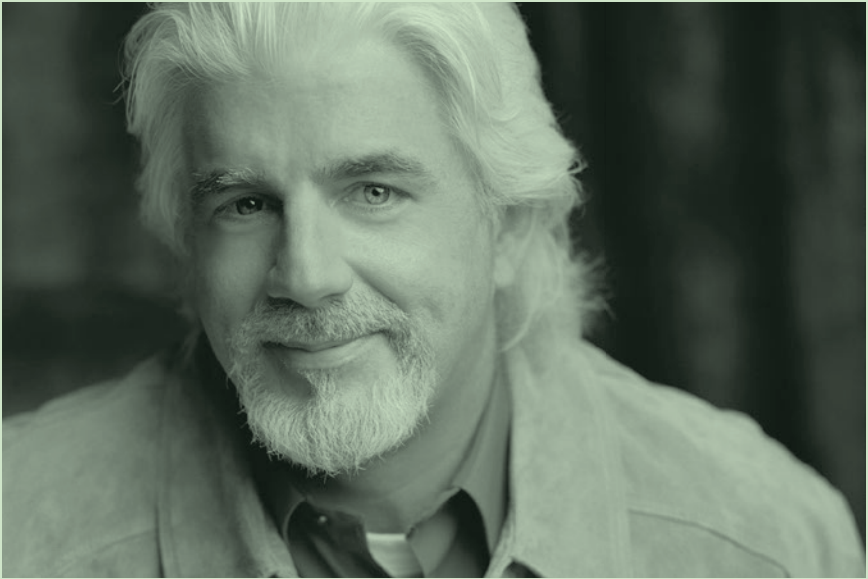
Kiel was home to the St. Louis University Billikens basketball team, the St. Louis Hawks NBA team, the St. Louis Streak women's basketball team and the St. Louis Wrestling Club.

Many great concerts and events also happened at Kiel including the First St. Louis Pop Festival in 1970, the KSHE Valentine's Day Massacre events and more. Jimi Hendrix, Janis Joplin, the Who, Elvis Presley, Led Zeppelin, the Rolling Stones, David Bowie, and Pink Floyd all played at Kiel.

Kiel Auditorium was closed in 1991 and demolished in 1992.

MICHAEL McDONALD

2014 Inductee – Local Artist



Native St. Louisan and McCluer High School graduate Michael McDonald was in a few local bands before making it big — including Jerry Jay and the Sheratons, the Guild, the Reeb Toors, and Mike and the Majestics.

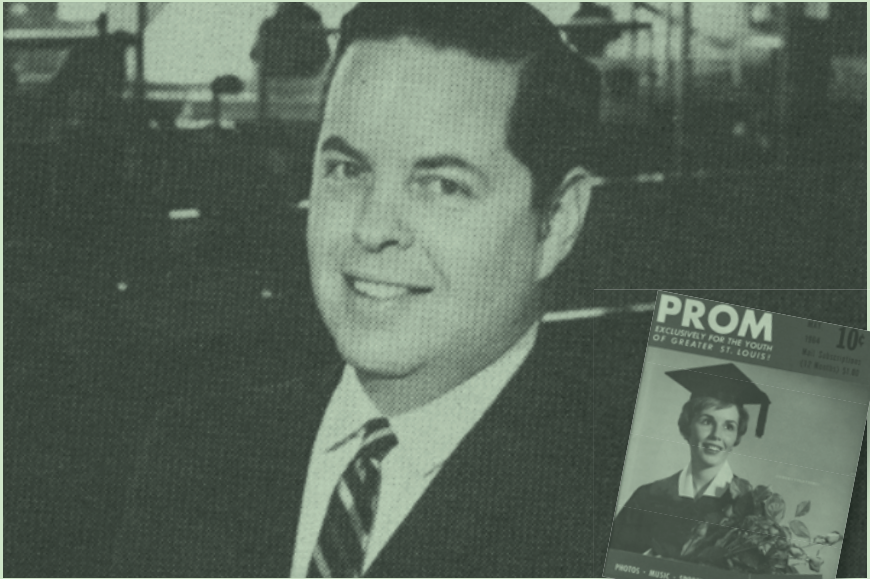
He was in a band named Blue when he was discovered, at which point he moved to Los Angeles eventually becoming one of the many studio and touring musicians that worked alongside Steely Dan.

In 1975, he was recruited by The Doobie Brothers to replace lead singer Tom Johnston who had become ill. He soon became a full-time member, writing or co-writing some of the band's biggest hits like "Takin' It To The Streets," "It Keeps You Runnin'," and the Grammy-winning #1 hit "What a Fool Believes." His distinctive vocals can also be found backing up other artists like Christopher Cross, Jack Jones, Toto, and Kenny Loggins.

He has also released eight solo albums, four of which hit the top 20, and numerous singles include the top 10 hits "I Keep Forgettin' (Every Time You're Near)" and "Sweet Freedom."

JULIAN MILLER/PROM MAGAZINE

2014 Inductee – Pioneer



Julian H. Miller II was the publisher and genius behind St. Louis's *Prom Magazine* which had the tagline “Exclusively for the Youth of Greater St. Louis!” The monthly magazine ran from 1947 to 1973.

The issues not only had articles and photographs of high school sporting events and dances, but features covering fashions, music, and local pop culture. On top of that Miller made sure to include the area's teens as much as possible: Famous-Barr and Stix, Baer & Fuller ads would include local teens modeling (and name them and their high school); each high school had two or more local reporters who would send in information about what was going on at their school each month; and Prom would host meet-and-greets where students could “interview” famous artists who came to town like the Monkees, Tom Jones, and Herb Alpert and the Tijuana Brass. Local bands could even send in their information to get the word out.

Miller partnered up with local businesses and in particular with KXOK during the Johnny Rabbit era which helped secure two things in St. Louis pop culture history — our connection to music and the question: “Where did you go to high school?”

PAVLOV'S DOG

2014 Inductee – Local Artist



David Surkamp – Mike Safron – Sara Surkamp – Abbie Hainz Steiling
Rick Steiling – Amanda McCoy – Nick Schleuter

Past Members

Siegfried Carver (nee Richard Nadler, d. 2009) – David Hamilton – Steve Levin
Tom Nickeson – Doug Rayburn (d. 2012) – Kirk Sarkisian – Steve Scorfinia – Rick Stockton

Formed in 1972, Pavlov's Dog became St. Louis's prog-rock gift to the world in 1975 with their debut album *Pampered Menial* showcasing a unique style including the vitar and other string instruments — as played by Siegfried Carver — and the signature vocals of David Surkamp.

Their first single, “Julia,” is a true St. Louis Klassic, ranking #42 in the Top 95 KSHE Klassics Listener Poll, and having 24 of 27 points in the SLCR Klassic Database, earning it the rank of “Essential.” Six other Pavlov's Dog tracks have a score in the database.

A second album, 1976's *At the Sound of the Bell* soon came after before the band split up, only to be reformed in 2005, releasing *Echo & Boo* in 2010.

On November 28, 2014, the “forgotten” first album from 1973 will be released worldwide under the title *The Pekin Tapes*.

Listen via iTunes, WinAmp, Real Player, Tune



ST LOUIS CLASSIC ROCK.COM
SLCR.TV

Weekly playlist includes:

SUNDAY	MONDAY	TUESDAY	WEDNESDAY

TWIN SPIN TUESDAY

TUESDAYS:

Midnight to Midnight

Local focus including tracks by:
Acousti'City, Aerovons, Ambush,
Chuck Berry, Richie Callison, Steve
Ewing, Faustus, Joe Prichard &
Gibraltar, Jeremiah Johnson, John
Hartford, Hi-Fi, King Louie, Danny
Liston, Pat Liston, Mama's Pride,
Mark Moebeck, Oryis, Pavlov's
Dog, Billy Peek, Rogers/Nienhaus Band, Rondo's Blues Deluxe, Oliver
Sain, Spur, Steve Scorfina, Arthur Williams, and the K-SHE Seeds /
KWK Moonshine albums

PINK FLOYD
TWIN SPIN
LUNCH HOUR

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- 2x Gilmour - 2x Mason -
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Klassics Database — Local Classic Rock Hall of Fame

WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
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THURSDAYS:
Midnight to Midnight



The Beatles/Apple Lunch Hour
FRIDAYS at Noon
Beatles, solo Beatles, sons of Beatles, and Apple artists



DEEP CUTS & KLASSICS
SATURDAYS:
Midnight to Midnight

AND NO REPEATED SONGS ALL WEEK!

JOHN ULETT

2014 Inductee – DJ



John Ulett, the “U-Man,” first started in radio in 1974 while a senior at Bishop DuBourg High School when he was hired as an announcer at KEZK. His first job disc-jockeying came at KIRL in St. Charles the following summer.

He went to Jefferson City for a short time before being hired by KSHE in 1976.

Now approaching 40 years on the air at KSHE, Ulett hosts mornings and the KSHE Klassics show on Sunday mornings

One of the most recognizable voices in St. Louis, he is also the Public Address Announcer for the St. Louis Cardinals and is also a frequent host of many community events.

He was inducted into the St. Louis Radio Hall of Fame in 2010.

VINTAGE VINYL

2014 Inductee – Venue/Institution



Tom Ray and Lew Price were unhappy with record stores in the late 1970s, so what did they do? They started their own.

Vintage Vinyl opened as a record store for music lovers. There would be all styles of music and knowledgeable people working there to help the customer.

Without money to rent a store, they started selling from the Soulard Farmer's Market in fall of 1979, and eventually were able to rent 400 square feet at 6354 Delmar in the loop (which was cheap due to 136 building code violations). They started selling just used records, but customer demand convinced them to sell new records that other stores weren't selling.

Soon they moved down the street to 6362 Delmar which was 1,000 square feet. Not long after that they made their current location their home — the 7,000 square foot store at 6610 Delmar.

Besides selling music and other memorabilia, Vintage Vinyl strongly supports local artists and has been host to many a LP/CD release party.

2013 INDUCTEES



Chuck Berry — Local Artist



Mark Klose — DJ

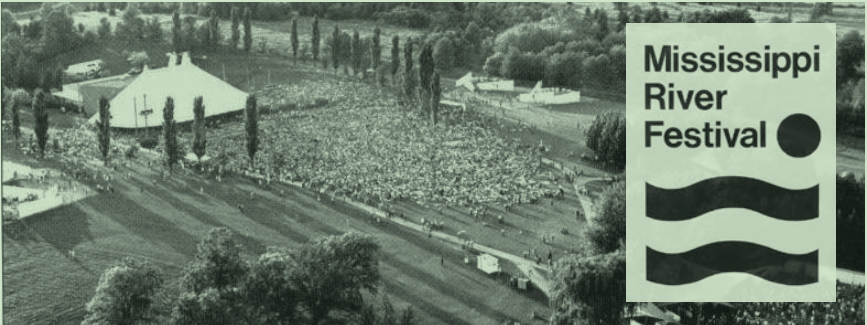


KSHE Studios (Crestwood) — Venue/Institution

2013 INDUCTEES



Mama's Pride — Local Artist



Mississippi River Festival — Venue/Institution



Poco — Outside Influence

2012 INDUCTEES



Sheldon "Shelly" Grafman (1930-1997) — Pioneer



"King" Richard J. Miller (1921-2012) — Pioneer

JERRY COOK AWARDS

Jerry M. Cook Memorial Award

Given each February to the person or persons who, as a fan, contribute their time, energy, and resources to preserve and continue our St. Louis classic rock heritage.



2014 – Norma Baron, MRF historian on Facebook



2014 – Greg Bishop, stlmusicyesterdays.com

Hall of Fame plaques crafted by

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Mike Dunbar, Owner

Kyota Remodeling is a residential renovations company started in 1979 in North Conway, New Hampshire — originally named American Heritage Renovations.

My father taught me in the trade of custom, hand-crafted cabinets and furniture — as well as interior renovations — starting at the age of 10, and I have been doing it ever since. Today, 45 years later, I still love what I do.

In June 2013, the name was changed from AHR to Kyota Remodeling after I met Kyota, my 185 lb. 7-year-old German Shepherd. Kyota is a rescue from Stray Rescue and my best friend.

As I am both a business operator and a home owner, I know the very high costs of home repair and, therefore, set costs as affordable as possible to help my clients realize the renovation dreams they have for their homes.

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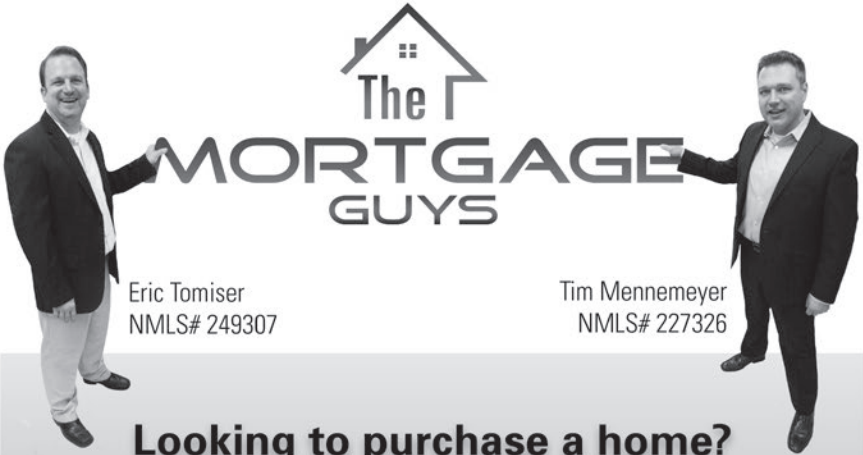
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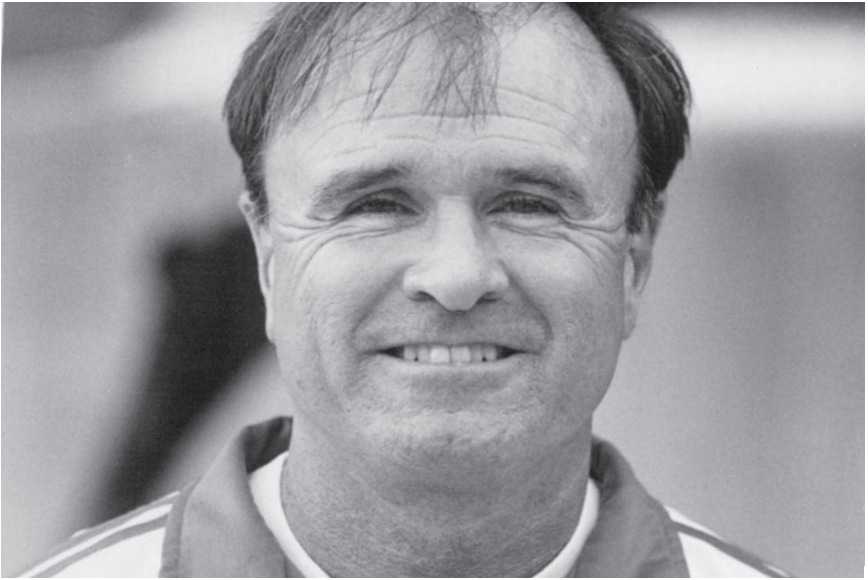
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PAT McBRIDE

Round 6 – Sports



If you had to put a name to St. Louis soccer, Pat McBride just may be the name you come up with.

He was a member of the St. Louis University National Championship teams of 1963 and 1965, earning All-American honors in 1964 and 1965.

He was a professional player for the St. Louis Stars from 1967 to 1976, being named as a NASL All Star three times.

He has represented the United States in international competition 55 times including the 1964 Olympic Team and the United States National Team.

His coaching credits include Head Coach of the MISL St. Louis Steamers and Kansas City Comets. He was twice the MISL Coach of the Year.

He is an inductee of both the St. Louis Soccer Hall of Fame and the United States Soccer Hall of Fame.

Currently, Pat is Head Coach at Forest Park Community College.

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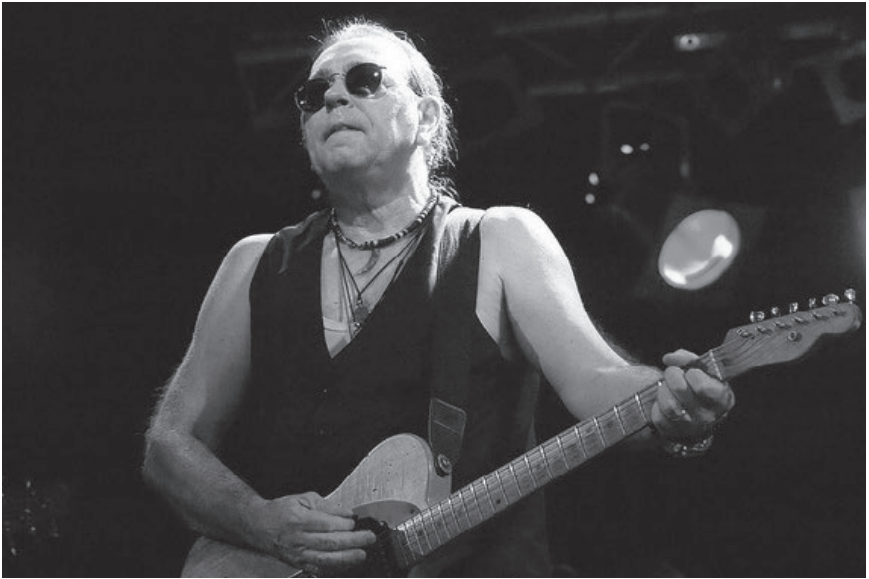
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DAVID SURKAMP

Round 7 – Concerts & Venues



What would St. Louis Classic Rock be without **St. Louis Classic Rock's 2014 Hall of Fame Inductee – Pavlov's Dog?** And what would Pavlov's Dog be without the voice of David Surkamp?

Often compared to Geddy Lee, his trademark vocals graced not only the Pavlov's Dog catalog, but also found their way to the KSHE Klassic "Ancient Ones" by Michael Quatro.

A St. Louis native, David was a member of Touch prior to Pavlov's Dog. Afterwards, he joined up with Ian Matthews to create the core of the band Hi-Fi, releasing the 1981 EP *Demonstration Record* and the 1982 album *Moods for Mallards*.

In 2001, David released his first solo album *Roaring with Light* and followed that in 2007 with *Dancing on the Edge of a Teacup*.

He reformed Pavlov's Dog in 2005 and the band has been touring annually throughout Europe ever since in a lineup that includes wife, Sara, and original Pavlov's Dog drummer, Mike Safron.



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CARDINAL COWBOY

Round 8 – Local Business



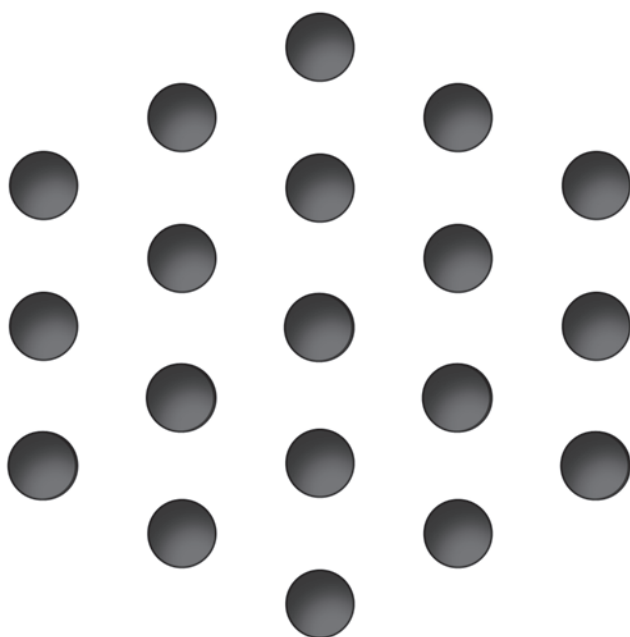
Carter Rethwisch, the Cardinal Cowboy has been seen at many Cardinal games going back to 1982.

He has appeared on ESPN's *Outside the Lines*, in the McDonald's 2006 World Series video, on MLB.com, on KMOV Television Sports Edition, in the Shaq v. Pujols Homerun Derby aired on ABC, on KSDK Show-Me St. Louis, in the Post Dispatch All-Star Game coverage, as a guest on 1380 AM Radio, and more. And in 2011, Carter was voted MLB's Favorite Fan.

But the Cardinal Cowboy is not just a fixture at St. Louis baseball games, he is also very involved with St. Louis charities.

He survived a coma from a car accident where he and his friends were hit by a drunk driver and today shares his story of beating the odds, surviving the coma, and overcoming the prediction that he would not be able to take care of himself. He visits hundreds of schools, hospitals, and charity events every year hoping to inspire kids and adults to chase their dreams no matter the obstacle.

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BEATLE BOB

ROUND 9 – The Beatles



How does a local band know they've made it? When Beatle Bob appears at one of their gigs.

If you've ever been to a concert or bar gig in the area, you have probably seen Beatle Bob (aka Bob Matonis), one of St. Louis's unique individuals. The moment Bob arrives at a show, be prepared for a contagious burst of energy. His unique dance moves and enthusiasm infuse the crowd and the artists alike.

For over 30 years, and 10,000+ gigs, the mop-topped Bob has continued his one-man dance marathon at locations all around the St. Louis area, with the occasional venture out of town to a music festival.

In 2010, Bob hit two milestones: his 5,000th consecutive day of seeing a concert, and his first recording on CD — the self-penned track "Down at Big Greens" on *Healthy Food for Thought: Good Enough to Eat*, a benefit album for the New York Coalition for Healthy School Food.



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RON STEVENS

ROUND 10 – Comedy Around Town



You may remember Ron from the formative years of KSHE 95 in the 70s when he was the program director and host of the afternoon drive show.

Ron went on to write for television in Los Angeles with his wife, Joy Grdnic. They also hosted several radio shows in Los Angeles and New York before returning to St. Louis in 1996 to raise their children and run their national radio syndication company, All Star Radio Networks.

Ron now runs OnSTL.com, an entertainment website dedicated to the city of St. Louis.

Ron and Joy celebrated 40 years of marriage on October 24.



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